

TraumaCure

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U.S. Military Deploying TraumaCure's WoundStat™ *Troops to Get World's Most Effective Hemostatic Agent*

Bethesda, MD., October 29, 2008 – The U.S. Army has placed a major order for WoundStat, a powerful agent for controlling arterial bleeding, TraumaCure announced today.

The order of nearly 18,000 units is enough to equip every U.S. military medic in Iraq and Afghanistan, said Army sources. For the past few months, special operations units in both war theaters have been equipped with the product, the company reports.

TraumaCure also announced that it has passed its first \$1 million in sales of WoundStat, the company's lead product.

WoundStat is a revolutionary product for treating traumatic wounds. Instead of a more conventional gauze form of wound treatments, mineral-based WoundStat is a granular product contained in a light-weight pouch. US Army studies have shown that granular dressings are the most effective at treating complex and irregular wounds unique to blast injuries.

"Because about 90% of injuries on the battlefield today are from blasts and not gun shot wounds, the fast acting flexibility of WoundStat in stopping severe bleeding is essential to gain time for appropriate medical help," said retired Lt. Gen. Ronald R. Blanck, former U.S. Army Surgeon General. Some U.S. Army estimates indicate that 20 percent of battlefield deaths could be avoided with an effective hemostatic product.

"It was important to make WoundStat available in the field to all soldiers in harm's way, where and when it is needed most," said

Blanck.

Military experts say the product can be 100 percent effective at stopping high pressure bleeding in severe wounds. In several head-to-head comparative studies, WoundStat has out performed other traumatic wound, or hemostatic, products.

For example, in extensive studies conducted by both the Army's Institute of Surgical Research (ISR) and the Naval Medical Research Center, no other product was as effective across the board in terms of survival, post-treatment blood loss, and duration of hemostasis.

Blanck said, "The Army's ISR study clearly showed WoundStat works consistently to stop serious bleeding quickly, especially in the sort of severe and irregular wounds that we are seeing in the current conflicts."

"WoundStat rapidly forms a tight seal around the irregular cauliflowered surfaces of a ballistic or blast wound," said Devinder S. Bawa, CEO of TraumaCure. WoundStat offers Medics in the field a better tool to stop high pressure bleeding—it can be poured through standing blood, stopping bleeding in seconds. "It is most effective at quickly addressing the needs of complex wounds with multiple sources of bleeding," he said.

"Our special operations units and military medical experts have already recognized that WoundStat is our best option to treat blast injuries," said Bawa. "We are pleased that WoundStat will now be available on a widespread basis to all US medics and hope it will become available to all war fighters in harm's way in the near future."

TraumaCure is marketing WoundStat in military and civilian markets worldwide. Specific units of the Canadian military have been equipped with WoundStat. It is also increasingly being used by emergency responders in the United States and Canada who need to be prepared for treating traumatic injuries.

On September 22, TraumaCure announced that the European Union gave WoundStat their CE Mark that certifies that the product has met health, safety and environmental requirements for consumers in Europe.

TraumaCure was founded in 2006, and began selling WoundStat in March 2008. The company expects WoundStat sales to continue to

grow as additional military branches, contractors and international customers come on line, said Bawa.

About TraumaCure

TraumaCure, based in Bethesda, Maryland, supplies the most effective, reliable treatment for life-threatening bleeding wounds. TraumaCure's hemostatic products help stabilize a wounded individual prior to receiving advanced medical treatment. The company's products are made in the US and are proven to save lives and improve outcomes following traumatic injury. TraumaCure is committed to providing the most trustworthy and innovative hemostasis treatments for the military, emergency responders, and civilians.

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